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**Tandus Flooring Continues to Celebrate
Modularity with Sero™ Technology**

Sophisticated modular designs expand with Suzanne Tick's Landform Colours

(Dalton, GA—July 23, 2012) Modular carpet is a platform that is universally attractive for its design and functionality. For decades manufacturers have designed to that very platform...the square. So in 2008 Suzanne Tick, renowned textiles designer, and the Tandus Flooring product design group sought to create a flooring design that transcended traditional modular design.

"In those days it was commonplace to design large patterns for the modular tile," said Tick. "All of these patterns were beautiful in a single tile but when installed in most rooms, the design repeat could make your head spin."

Among Tandus Flooring's arsenal of machinery is the Stratatec®—a sophisticated tufting machine that Tandus Flooring uses to design patterns for hybrid resilient sheet flooring, the company's flagship six-foot wide product. Each needle is individually controlled for tufting unique patterns across the six-foot width with virtually limitless capabilities in length. Tandus Flooring had been utilizing this tufting machine for its award-winning hybrid resilient for decades but it was at this point the design team wanted to apply these capabilities to modular.

"Everyone in the industry knew well of Tandus Flooring's hybrid resilient sheet flooring," added Tick. "But we wanted to design on the hybrid resilient platform with modular in mind. We didn't want the modular design limited to the square."

Through the collaboration with Suzanne Tick, Tandus Flooring introduced the Manufactured Landscapes™ Collection, an award-winning collection available in hybrid resilient sheet flooring with the same design in modular, but without the confinements of the modular square. This breakthrough technology is Tandus Flooring's Sero design approach.

Tandus Flooring's Sero design approach produces fluid transitions of pattern and color, allowing patterns to shift, flow and pool across the entire floor plane for dramatic, unified design statements that visually transcend the spatial limitations of the room. In other words, modular design is no longer limited to a square.

"Sero design technology is the true foundation for the success of Manufactured Landscapes by changing the way flooring is viewed," added Tick. "Sero erases pattern fatigue and gives the customer beautiful and unique patterns."

Since Manufactured Landscapes, Tandus Flooring has launched 16 Sero-designed styles. One of the most recent launches is Landform Colours by Suzanne Tick, the next generation in the Manufactured Landscapes Collection with bold colors set against neutral background palettes available in modular carpet.



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"Landform Colours balances form, function, and aesthetics and allows designers and architects the running line option of added color accents to the predominately neutral palette of Landform," describes Tick. "The prescribed sequence of applied color stripes provides bright, primary color for corporate branding and imaging, as well as low contrasted color application to "tint" neutral grounds."

Tandus Flooring also launched DV8 in recent months. Available in hybrid resilient and modular, DV8 is a style that truly deviates from current flooring looks in that it accentuates and exposes the needle shifting of tufting machines rather than seeking to hide it. Linear striations are punctuated with flame-stitch-like zig-zags that celebrate the needle points.

The success of styles designed using Sero technology has prompted more modular and hybrid resilient styles for the balance of 2012. Among those scheduled to launch later this year include the striking Radiance Collection from Suzanne Tick and the organic patterns in the new Natural Formations Collection, both of which were well received at NeoCon®.

About Tandus Flooring

Dalton, Ga.-based Tandus Flooring (www.tandus.com) creates innovative floorcovering solutions through a unique product line of hybrid resilient, modular, broadloom and woven products that work in tandem to enhance spaces for learning, working, healing and living. Through inspired design and leading-edge technology, Tandus Flooring offers customers a single-source for innovative product design and technology, comprehensive services, and environmental leadership. For more than 40 years, Tandus Flooring has been examining all the ways to be a better corporate citizen and environmental steward — and then taking actions that lead to demonstrable, meaningful, quantifiable results.

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