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Tandus Flooring's Infinity Initiative Recognized with EcoVisionary Award

(Dalton, GA—May 19, 2011) Tandus Flooring is the winner of the 2011 EcoVisionary Award (EVA) for the company's industry-changing Infinity Initiative. The EVA recognizes companies for past accomplishments, present initiatives and, most importantly, the plan and vision for the next three to five years as it relates to sustainability.

Tandus Flooring pioneered in the areas of research and development of innovative solutions that meet the critical environmental challenges facing the industry. Consistent with this heritage of innovation, Tandus Flooring established the Infinity Initiative. The Infinity Initiative encourages the forward thinking and risk taking that leads to the breakthrough technology that will fix the environmental problems of today and serve as the springboard to answer the challenges of tomorrow.

The EVA recognized companies and organizations from across industry lines who are environmental "visionaries". The judging was conducted by a panel from the Green Business League, a highly recognized environmental auditing firm.

"Tandus Flooring's Infinity Initiative is the type of business practice the EVA is looking to recognize," said Kurt Morrow, Certified Green Consultant and director for the Green Business League. "The EVA looks for companies with long term commitment to sustainable business practices and Tandus Flooring not only demonstrates commitment, but is a leader in environmental responsibility."

Tandus Flooring recycles more than 10 million pounds of flooring and waste each year through the industry's first closed loop recycling program launched in 1994. The Infinity Initiative has led to absolute transparency to environmental claims with the world's first third party certified flooring reclamation center and third party certified recycled products. These tangible advancements provide an infinite opportunity to improve environmental stewardship and socially responsible initiatives in a collaborative environment.

"The EcoVisionary Award is special because it recognizes the foundation of Tandus Flooring's environmental responsibility," said Lynn Preston, Technical Environmental Manager, Tandus Flooring. "The policies and practices we put in place more than 15 years ago with the Infinity Initiative changed the way the industry looked at sustainability and environmental claims. We continue to challenge ourselves to increase post consumer content and carpet recycling, continue to practice source reduction and provide product solutions with the lowest embodied energy and environmental impact of the highest quality and proven performance."



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The talented and dedicated Tandus Flooring team continues to push toward innovative product solutions that include a clear responsibility towards landfill avoidance with continuous increases in post-consumer content in our products while decreasing our carbon footprint. A longer perspective is to ensure that we continue to engage communities, insure accountability and an unwavering dedication to enhance spaces for learning, working healing and living.

The EVA is set to be an annual event that will continue to recognize business leaders who incorporate sustainable practices into the way business is conducted.

About Tandus Flooring®

Tandus Flooring (www.tandus.com) creates innovative floorcovering solutions through a unique product line of Powerbond®, modular, broadloom and woven products that work in tandem to enhance spaces for learning, working, healing and living. Through inspired design and leading-edge technology, Tandus Flooring offers customers a single-source for innovative product design and technology, comprehensive services, and environmental leadership. For more than 40 years, Tandus Flooring has been examining all the ways to be a better corporate citizen and environmental steward — and then taking actions that lead to demonstrable, meaningful, quantifiable results.