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TANDUS FLOORING CAPTURES SILVER AND BRONZE AT IIDEX/NEOCON® CANADA

Recognized in Resilient and Innovation Categories

(Toronto, Canada—September 23, 2010) From bio-based sheath-core fiber to hybrid resilient sheet flooring, Tandus Flooring's innovative technology was highlighted at this year's IIDEX/Neocon Canada. The Urban Nature Collection on Powerbond® won Silver in the Resilient category and our Genesis fiber won Bronze in the Innovative Products category.

The Urban Nature Collection is a beautiful design that captures historic Japanese art and architecture and specifically designed for Powerbond, a hybrid resilient sheet flooring. Powerbond consists of a heterogeneous construction of nylon and a closed cell cushion using heat and pressure, a process that Tandus Flooring introduced to the industry in 1967.

Powerbond allows for multi-application of products as they are durable and sustainable by providing moisture impermeability, acoustical and thermal attributes, all combined with sophisticated aesthetics. The Urban Nature Collection on Powerbond caught the attention of the industry earlier this year as well with the Best of NeoCon Gold award in the same category.

Genesis sheath-core fiber was introduced to the public at NeoCon earlier this year to much excitement in the industry. Genesis, a product of a collaboration between Tandus Flooring Technologies, the company's research and development center, and NatureWorks LLC, a division of Cargill®, combines high-performance nylon with a bio-based polymer. Genesis is the first bio-based fiber to meet Tandus Flooring's commercial performance standards.

The sheath-core fiber is made of 15 percent biopolymer and 85 percent yarn-dyed or solution-dyed nylon. The biopolymer is derived 100 percent from annually renewable plant sugars from non-food stock and emits 86 percent fewer greenhouse gas emission and uses 65 percent less nonrenewable (petroleum-based) energy than nylon.

"Genesis generated substantial interest in its debut at NeoCon and continues to draw attention to bio-based fiber," said Tom Ellis, Vice President of Marketing, Tandus Flooring. "And although biopolymers alone are not strong enough for commercial applications, our technology division is working diligently to develop and incorporate more rapidly renewable materials into our fiber products. This award highlights the process behind the product, innovation."

The first Genesis products were installed at the Cargill campus and consists of 24,000 yards of a custom Pietra style with ER3® modular carpet. Genesis is currently only available as a custom on significant orders of Tandus Flooring Powerbond, modular tile, broadloom or woven products.



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About Tandus Flooring

Dalton, Ga.-based Tandus Flooring (www.tandus.com) creates innovative floorcovering solutions through our unique product line of Powerbond[®], modular tile, broadloom and woven products that work in tandem to enhance spaces for learning, working, healing and living. Through inspired design and leading-edge technology, Tandus Flooring offers its customers a single-source for innovative product design and technology, comprehensive services, and environmental leadership. For more than 40 years, Tandus Flooring has been examining all the ways to be a better corporate citizen and environmental steward — and then taking actions that lead to demonstrable, meaningful, quantifiable results.

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